

6TH ANNUAL



POLO IN THE PINES

ATLANTA POLO CLUB
OCTOBER 13-14, 2018

Benefiting



Children'sSM
Healthcare of Atlanta

*2018 Honoree
Caroline Brewer*



Greetings from Polo in the Pines,

It is with great pleasure that we announce the **6TH ANNUAL POLO IN THE PINES "CHARITY CLASSIC"** benefiting Children's Healthcare of Atlanta, pediatric cancer research. The Polo in the Pines charity polo event will be held **OCTOBER 13-14, 2018** at the **ATLANTA POLO CLUB**, 4563 Polo Lane, Atlanta, GA 30339. The Polo in the Pines charity polo event includes our Honoree's Legacy Luncheon on Saturday, hosted by Tina and Matt Fowler and Colleen and Tom Sullivan, and the Atlanta Polo Brunch Festival on Sunday. As in years past, these events can only be successful with your generous giving of money and time, some of our most precious resources. Our initial goal for this year is to raise **\$350,000**, and we need your support to make this happen. We are reaching out to our previous sponsors, as well as seeking new support, and look forward to celebrating the attainment of our goal together.

Polo in the Pines is founded on Faith, Hope and Love. Our founding honoree and twenty-eight year sarcoma cancer warrior, Sharon Knight, consistently proclaimed, "Life is about choices and I choose to turn this negative into a positive; it has been an opportunity for growth. Growth is not always about getting what we want, but it is about being conformed to the image of Christ in which we become the men and women we have the potential to be." We share Sharon's passion to help others and are honored to continue her legacy of giving.

Our mission continues to support specific cancer research, promote awareness, and family support. Polo in the Pines and Children's Healthcare of Atlanta can only be successful for children and their families with the tireless and generous support of YOU our charity partners.

In joining our honorary chairs, Marie Brumley Foster and R. Brad Foster and partnering with Polo in the Pines, you will be sharing with the community that you too believe in our mission. Enclosed are sponsorship opportunities with your marketing interest in mind, in hopes of building a mutually beneficial relationship with your organization.

Our journey for 2018 has lead us to share an unfathomable story of a 4 year old little girl named Caroline diagnosed with a rare anaplastic ependymoma brain cancer last year. Her parents Jamie and Matt Brewer are courageously sharing their story to spread awareness and help raise critical funding for research. Caroline is a patient at Children's Healthcare of Atlanta. She was named 2018 Miracle Child of the Year out of more than 400,000 children to partner with Children's Miracle Network and Children's Healthcare of Atlanta. Please join us as we embrace this journey with the Brewer family.

We are sensitive to the fact that many of you are consistently requested to contribute your resources. We appreciate you and your family's commitment to our program very much, and are in awe of how many of you will continue to support this necessary effort.

Please feel free to contact Tina Fowler with questions. If you agree to become a sponsor, please return the enclosed form at your earliest convenience. Thank you for your time and consideration. We look forward to continuing the tradition of giving with you!

With sincere gratitude,

Tina Fowler
Polo in the Pines, Founder and Event Chair
(770) 403-5851
tina@polointhepines.com

5174 MCGINNIS FERRY ROAD, SUITE 110 · ALPHARETTA, GA 30005 · PHONE 770-888-5556





\$50,000 EVENT TITLE SPONSORSHIP BENEFITS

- Prominent “Title” sponsorship recognition on all event marketing and promotional collateral designed for print, website, advertising, ticketing platform, auction, social media, honoree video, and event sizzle reel video
- Official “Stomping of the Divot” Sponsor
- Prominent entrance and registration table signage using the Polo in the Pines logo
- Prominent “Title” sponsor listing on all “day of” event signage and on all signage using the Polo in the Pines logo
- Sponsor recognition and hyperlink from the Event Homepage and Event Sponsor page at www.poloonthepines.com
- “Title” sponsorship social media campaign on Facebook, Twitter, and Instagram
- Live on-stage public address system mentions on event day
- 20 VIP seats for Polo in the Pines Saturday Event
- 20 tickets to the Atlanta Polo Brunch Festival Sunday Event

\$20,000 EVENT PRESENTING SPONSORSHIP BENEFITS

- Prominent “Presenting” sponsorship recognition on all event marketing and promotional collateral designed for print, website, advertising, ticketing platform, auction, social media, honoree video, and event sizzle reel video
- Prominent entrance and registration table signage using the Polo in the Pines logo
- Prominent “Presenting” sponsor listing on all “day of” event signage, event map, and on all signage using the Polo in the Pines logo
- Sponsor recognition and hyperlink from the Event Homepage and Event Sponsor page at www.poloonthepines.com
- “Presenting” sponsorship social media campaign on Facebook, Twitter, and Instagram
- Live on-stage public address system mentions on event day
- 20 VIP seats for Polo in the Pines Saturday Event
- 20 tickets to the Atlanta Polo Brunch Festival Sunday Event





\$15,000 SADDLE SPONSOR SPONSORSHIP BENEFITS

- Entrance and registration table signage
- Sponsor listing on event sponsor advertising
- Sponsor recognition and hyperlink from the event sponsor page at www.polointhepines.com
- Sponsor driven social media campaign on Facebook, Twitter, and Instagram
- 15 VIP seats for Polo in the Pines Saturday Event
- 15 tickets to the Atlanta Polo Brunch Festival Sunday Event

\$10,000 Mallet Sponsorship Benefits

- Registration table signage
- Sponsor listing on event sponsor advertising
- Sponsor recognition and hyperlink from the event sponsor page at www.polointhepines.com
- Sponsor driven social media campaign on Facebook, Twitter, and Instagram
- 10 VIP seats for Polo in the Pines Saturday Event
- 10 tickets to the Atlanta Polo Brunch Sunday Event

\$6,000 Jersey Sponsorship Benefits

- Registration table signage
- Sponsor listing on event sponsor advertising
- Sponsor recognition and hyperlink from event sponsor page at www.polointhepines.com
- Sponsor driven social media campaign on Facebook, Twitter, and Instagram
- 8 VIP seats for Polo in the Pines Saturday Event
- 8 tickets to the Atlanta Polo Brunch Festival Sunday Event





SPONSORSHIPS

\$2,500 DIVOT SPONSORSHIP BENEFITS

- Sponsor listing on event sponsor advertising
- Sponsor recognition and hyperlink from the event sponsor page at www.poloonthepines.com
- Sponsor driven social media recognition on Facebook, Twitter, and Instagram
- 6 VIP seats for Polo in the Pines Saturday Event
- 6 tickets to the Atlanta Polo Brunch Festival Sunday Event

\$1,000 HOPE CIRCLE OR WILL'S CLUB SPONSORSHIP BENEFITS

- Hope or Will sponsor listing on event sponsor advertising
- Recognition on event sponsor page at www.poloonthepines.com
- Sponsor driven social media recognition on Facebook, Twitter, and Instagram
- 4 VIP seats for Polo in the Pines Saturday Event
- 4 tickets to the Atlanta Polo Sunday Event
- An invitation to membership in the Children Healthcare of Atlanta's Hope Circle or Will's Club

\$500 HOST TEAM BENEFITS

- Host Team listing on event sponsor advertising
- Recognition on the event sponsor page at www.poloonthepines.com
- Sponsor driven social media recognition on Facebook, Twitter, and Instagram
- 2 VIP seats for Polo in the Pines Saturday Event
- 2 tickets to the Atlanta Polo Brunch Festival Sunday Event



SPONSORSHIP REPLY FORM



List Name as _____

(If company) Contact Name _____

Email / Phone _____

Address _____

City _____ State _____ Zip _____

Please specify if your company / spouse's company has a matching gift program _____

Please list names of your attending guests _____

I/WE WOULD LIKE TO BECOME A SPONSOR FOR POLO IN THE PINES, OCTOBER 13 & 14, 2018. YOUR SPONSORSHIP INCLUDES THE ATLANTA POLO BRUNCH FESTIVAL:

_____ Title Sponsor (\$50,000, 20 tickets)

_____ Jersey Sponsor (\$6,000, 8 tickets)

_____ Presenting Sponsor (\$20,000, 20 tickets)

_____ Divot Sponsor (\$2,500, 6 tickets)

_____ Saddle Sponsor (\$15,000, 15 tickets)

_____ Hope Circle or Will's Club Sponsor (\$1,000, 4 tickets)

_____ Mallet Sponsor (\$10,000, 10 tickets)

_____ Host Team (\$500, 2 tickets)

Polo in the Pines charity polo event weekend includes an exciting polo tournament, hand-crafted cocktails, live entertainment, champagne sabering, "Stomping of the Divots", elegant Saturday luncheon with live & silent auction and the Atlanta Polo Brunch Festival, Best Brunch Bite Contest Sunday with celebrity ambassador, Lara Lyn Carter.

PAYMENT

_____ Enclose check, payable to: **Children's Healthcare of Atlanta c/o "The Sharon McCollum Knight, The Polo in the Pines Pediatric Cancer Research Fund" or "PIP Research Fund"**

_____ Send invoice to: _____

_____ Pay by credit card _____ Visa _____ Amex _____ MasterCard

Name as it appears on card _____

Billing Address _____

Credit Card# _____ Exp. Date _____ CVV Code _____

PLEASE RETURN FORM TO:

Polo in the Pines
ATTN: Tina Fowler
5174 McGinnis Ferry Rd. #110
Alpharetta, GA 30005

**THANK YOU FOR SUPPORTING POLO IN THE PINES 2018
BENEFITING CHILDREN'S HEALTHCARE OF ATLANTA!**

Polo in the Pines, Inc. is a 501(c)3 nonprofit organization. All contributions are tax deductible to the full extent of the law.

POLOINTHEPINES.COM | 770.888.5556 | TINA@POLOINTHEPINES.COM